

# Maison Hermes Window Display



*Keywords*  
Window Display  
Movements

*Input*  
Image  
Monitor  
Air

*Output:*  
Projection

*Technology:*  
Texture mapping  
Projector

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## *Description:*

This is a design which makes illusion. The design window shows a scarf is being blown by the breathe of a women. The venting air from the small hole which is just near the mouth of the printed image is making an illusion.

“On designing a window-display at the 1F Maison Hermes, I intended to express people’s daily “movements” with a suspicion of humor. There are moments when I perceives a hidden presence of a person in the movements born naturally in daily life. In this installation, I created a space where one can perceive someone behind the scarves as if life were breathed into them.

The window is designed with an image of woman projected on to the monitor. The scarf softly sways in the air in response to the woman’s blow.” - Tokujin Yoshioka

## *Links:*

<https://www.youtube.com/watch?v=hMwFuZuDmBA>

<http://retaildesignblog.net/2011/06/14/maison-hermes-window-display-by-tokujin-yoshioka-tokyo/>

<http://www.dezeen.com/2009/12/07/maison-hermes-window-display-by-tokujin-yoshioka/>

