

hammerhead - follow the lights



Make a turn

Hammerhead One effortlessly guides you through your route with intuitive light signals.



Keywords
LED, Traffic,
Navigation, GPS

Input
Geo Location

Output:
LED lights

Technology:
Mobile
applications,
GPS

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Description:

While a lot of navigation systems are helpful in that they guide us from point A to point B, they can also be annoying. Gone are the days when we relied on a paper map. However, that doesn't mean we should abandon our ability to pay attention to the road. Bicyclists have to have a pretty decent idea of where they're going, but don't have the luxury of safely using a GPS to tell them where to go. The **Hammerhead** is a **bicycle navigation system** that will direct cyclists through their peripheral via LED lights. You won't need headphones, or have to keep glancing down at a GPS device or smart-phone every few seconds either. It's very compact, and will clip onto the front of your bike.

It works in tandem with an app that will show you the fastest route, or you can choose a more difficult or lengthy path if you want a challenge.

Links:

<http://hammerhead.io/>

<http://www.youtube.com/watch?v=Uejow9g6vGA>

