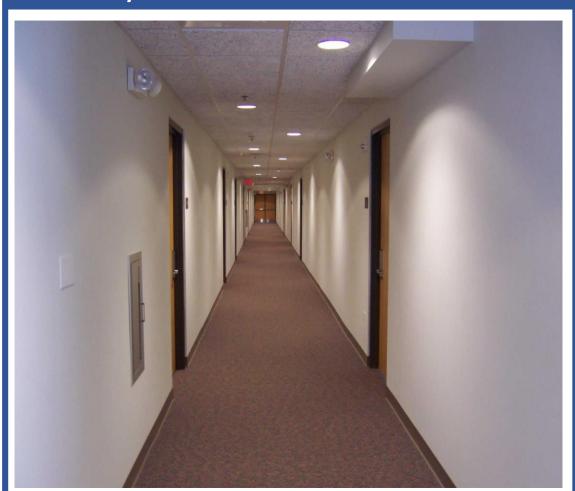
PZ9 hallway



Situation:

People passing by, or waiting for appointments. Nothing to do or see.

Target Group:

Residents of PZ9, learning groups, passerbys

Setting:

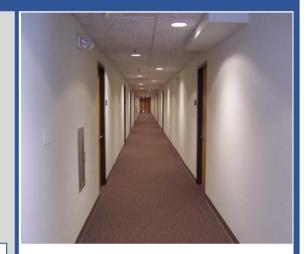
Long hallway, many closed doors, short white empty walls.

Themes:

- Interactive displays
- Animations
- Behavior of users
- Motion of users

PZ9 hallway

PZ9 hallway is long and boring. People passes by or waits for appointments. Nothing to do while waiting, nothing to see while passing by.



Notes:

University bus stop



Situation:

People waiting for the bus, smoking, talking.

Target Group:

University members, sporadic visitors.

Setting:

Open area, pillars, cars and busses passing by.

Themes:

- Cigarettes counter
- Temperature
- Behavior of users
- Motion of users

University bus stop

The bus stop is at the university main entry. People wait there until their bus arrive. Nothing to do besides talking and smoking. Sometimes people wait inside the lobby because is too cold outside.



Notes:

Unimotion Konstanz



Situation:

People working out, weight lifting, spinning, jogging.

Target Group:

Unimotion staff, members, observers.

Setting:

Weights, spinning machines, running machines, many other working out equipments.

Themes:

- Personal trainer
- Repetition counter
- motivation
- Motion of users

Unimotion Konstanz

People like to workout. They go the gym alone or with someone else. Sometimes no one else is at the facilities.

Nothing to see or do while working out. Lacking of motivation from time to time.



Notes: